

# Graphic Design

level  
3



The BTEC Level 3 in Graphic Design at Runshaw is a two-year course, and aims to provide students with the opportunity to gain a nationally recognized qualification to enter employment in art and design or to progress onto higher education. It will also develop a range of skills and techniques, personal qualities and attitudes essential for success in your future career. Level 3 Graphic Design will provide students with a diverse range of skills and is intended to develop their creative and graphical ideas while working within the limitations of a live brief.

Units of study will include areas such as Typography, Computers in Art, Digital and Traditional Photography, Website Design and Advertising. Furthermore, students will also produce practical work in a range of specialist areas such as Digital Art, Editing Photographic imagery and advertising. Whilst completing these units, students gain skills to work towards their very own creative project.

We have a range of fully equipped specialist studios and up to date IMac Suites with all of the industry standard software. It is expected however that all students provide their own materials and drawing equipment.

Enrichment is an important part of the course, and students can look forward to dedicated sessions of work experience. During this time, they produce designs in response to live briefs and gain essential skills in preparation for working with real clients. Furthermore, to enable students to experience the broader sense of art and design trips to local galleries will be organised to link with students' practical work.

If you want to learn more about the role of a Graphic Designer, whilst developing knowledge of the industry and working to briefs, then this is the course for you.

**100%**  
Pass rate

**94%**  
High grades

- Explore a wide range of design software
- Work on industry standard Apple Macs
- Produce a high quality portfolio
- Artists workshops and trips to local galleries

 [runshawcoll/ed-graphics](https://runshawcoll.ed-graphics)

**R U N S H A W   C O L L E G E**