

# Graphics



Welcome to A Level Graphics at Runshaw College! The course encourages students to explore digital art skills as well as traditional drawing and image making. The school of Visual Arts at Runshaw really is an exciting, dynamic and challenging environment to study. We provide high quality specialist resources, equipment and technical support for all our students.

Coursework over the 2 years involves digital illustration, experimental typography, creative advertising and packaging. Most projects are self-directed - allowing students to fully develop their own individual style and approach. Upon having an induction, briefs are related to students' interests and ideas can then be explored using various techniques. To ensure a real industry feel, students respond to design briefs where an intended market and need is identified and designs are produced to meet those needs.

The projects that students complete include exploring designs for posters,

promotional literature, CD covers, logo design, packaging and advertising. Alongside these projects, the possibility of "live" projects, competitions and work experience, complement studies. Students can expect to work with traditional art materials and also digital media / software such as Adobe Photoshop, Illustrator and InDesign, guided by our industry-trained tutors.

Looking further ahead, the progression pathways for students studying Graphics are vast, and include a direction progression on to a Degree in Graphic Design. Alternatively, students can progress on to the Foundation Diploma in Art and Design here at college, which gives students the best possible chance at advancing on to degree based Art / Design.

If using the latest Apple technology, and combining that with your own artistic ideas to create your own project for assessment sounds like a good deal to you, then A Level Graphics is definitely for you!

**76%**  
A\*-B grades

**35%**  
A\*-A grades

- Specialist Mac room with latest Apple iMacs
- Industry-trained tutors
- Excellent progression pathways
- Personalised Learning

 [runshawcoll/a-level-graphics](https://runshawcoll/a-level-graphics)

**R U N S H A W C O L L E G E**