

Graphic Design

Level **3**



#100% Pass Rate #100% High Grades

#Fully equipped specialist studios

RUNSHAW COLLEGE

UAL Level 3 **Graphic Design**

The BTEC Level 3 in Graphic Design at Runshaw is a two-year course, and aims to provide students with the opportunity to gain a nationally recognised qualification to enter employment in art and design or to progress onto higher education. It will also develop a range of skills and techniques, personal qualities and attitudes essential for success in your future career.

Students will explore a wide range of digital and manual materials, techniques and processes, including Graphics software such as Adobe Photoshop and Illustrator, drawing, printmaking and photography. Practical projects will include areas such as Typography, Illustration, Digital and Traditional Photography and Advertising. Furthermore, students will also produce practical work in a range of specialist areas such as Digital Art, Editing Photographic imagery and advertising. Whilst completing these units, students gain skills to work towards their very own creative project.

We have a range of fully equipped specialist studios and up to date IMac Suites with all of the industry standard software. It is expected however that all students provide their own materials and drawing equipment.

Enrichment is an important part of the course, and students can look forward to dedicated sessions of work experience. During this time, they produce designs in response to live briefs and gain essential skills in preparation for working with real clients. Furthermore, to enable students to experience the broader sense of art and design trips to local galleries will be organised to link with students' practical work.

If you want to learn more about the role of a Graphic Designer, whilst developing knowledge of the industry and working to briefs, then this is the course for you.

What's great about this course?

Explore a wide range of design software

Work on industry standard Apple Macs

Produce a high quality portfolio

Trips to local galleries

Open expansive career pathways



runshawcoll/ed-graphics

For more information about our courses, visit [runshaw.ac.uk](https://www.runshaw.ac.uk)
call **01772 643000** or email info@runshaw.ac.uk