Graphic Design

100% Pass Rate

80% A*-B Grades

36% A*-A Grades

Specialist Mac room with latest Apple iMacs

Excellent progression pathways

A Level **Graphic Design**

Welcome to A Level Graphics at Runshaw College! The course encourages students to explore digital art skills as well as printmaking and mixed media. The school of Visual Arts at Runshaw really is an exciting, dynamic and challenging environment to study. We provide high quality specialist resources, equipment and technical support for all our students.

Coursework over the 2 years involves developing a student's creative thinking through digital illustration, experimental typography, creative advertising and packaging. Most projects are self-directed - allowing students to fully develop their own individual style and approach. Upon completing an in-depth induction to Graphics, briefs are linked to students' interests where ideas can then be explored using various techniques. To ensure a real industry feel, students respond to design briefs where an intended market is identified and designs are produced to meet their needs.

Students complete projects such as designing posters, motion graphics, brochures, logo design, packaging and advertising. Alongside these projects, the possibility of "live" projects, competitions and work experience, complement studies. Students can expect to work with traditional art materials and also digital media / software such as Adobe Photoshop, Illustrator and InDesign.

Looking further ahead, the progression pathways for students studying Graphics are vast, and include direct progression on to a Degree in Graphic Design.

Alternatively, students can progress on to the Foundation Diploma in Art and Design here at college, which gives students the best possible chance at advancing on to degree based Art / Design.

If using the latest Apple technology, and combining that with your own artistic ideas to create your own project for assessment sounds like a good deal to you, then A Level Graphics is definitely for you!

Entry Requirements:
A minimum of 5x Grade 5s, including Art & Design OR Graphic Products OR portfolio of work.

What's great about this course?

1 Industry-trained tutors

2 Personalised learning

3 Industry standard Macs and Adobe Creative Suite

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For more information about our courses, visit **runshaw.ac.uk** call **01772 643000** or email **info@runshaw.ac.uk**