

Level 3 Tourism Management

100%
Pass Rate

Superb
Employment
Opportunities

45 day
Industry
placement

Travel Pod
– our onsite
Travel
Agency

Mock aircraft
& airline
emergency
training day



NCFE Level 3 Tourism Management

The travel and tourism industry is the world's 5th largest industry – it is extremely resilient and will continue to grow at a rapid rate as it plays a leading role in the economic recovery of the UK and majority of countries around the world. This exciting and fast paced industry offers an array of career opportunities in accommodation, attractions and entertainment, events and conferencing, aviation, tour operations, cruising, destination development, specialist tourism, transport, arts and heritage – to name but a few!

Tourism Management at Runshaw College is a fantastic course, which develops both academic understanding and practical skills. We have a team of high skilled lecturers who ensure our students have an excellent understanding of all aspects of the tourism industry and have a comprehensive understanding of business operations, marketing and current issues.

We have a strong employability ethos in our school and we work hard to ensure our students are trained in outstanding customer service skills and leave college with essential employability skills required to be work ready.

We are proud that our students can work both independently and as part of a team, in both academic and practical situations. Our students complete 45 days Industry placement, within the tourism sector, gaining a valuable insight and first-hand experience of the day to day running of the business and their customers. This enhances their learning and confidence – which positively impacts their grades. Our course is 100% coursework and comprises of a number of written and practical assessments all of which are carefully designed to enhance knowledge, grow academic understanding and develop key transferable skills.

Our past students have progressed on to exciting careers in the following areas:

- Cabin Crew - British Airways, Jet2.com, EasyJet, Etihad, Emirates, Norwegian Airline and TUI
- Marketing Executive – Visit Lancashire
- Travel Consultant – TUI, Gold Medal and Travel Republic
- Front of House Supervisor – Marriott, Radisson and the Resident group.

- Sales Director – Pentahotels
- Guest Services Manager – Cunard, Royal Caribbean
- Business Entrepreneur - Milkmaids
- Overseas Holiday Representative/team leader – TUI and Eurocamp

Students leaving our course are confident, success driven, highly skilled in all aspects of business operations, customer service and communication. They are ready to go directly into employment and start their career, apply for a higher level apprenticeship or continue studying tourism at degree level.

If you want a lucrative career where no two days are the same and plenty of progression opportunities, then Tourism Management at Runshaw is for you!

Entry Requirements:

A minimum of 5 x Grade 4s, including English & Maths.

What's great about this course?



Airline Emergency Training day



Excellent links with industry



We have our own mock aircraft



Extensive trip / guest speaker programme



@TourismRunshaw



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For more information about our courses, visit runshaw.ac.uk
call **01772 643000** or email info@runshaw.ac.uk